



Press release

27 August 2021 | Caravan Salon Düsseldorf

## **LUME Traveler on its way to become the newest status symbol**

**Over the past few years, LUME Traveler has been embraced by the unconventional traveler who never wants to compromise on style and comfort — the traveler with an eye for detail. But above all, with no conformity to rules and commonplace ideas. With LUME, the traveler makes a statement: that freedom is the greatest luxury.**

Travelling with a caravan is nothing new. Except when you hook up a LUME Traveler to your Range Rover or Audi A8. Then people don't just look at you. You enter a whole new dimension of luxury holidaying. At least as comfortable as a suite in your favourite hotel. Just as refined as your dream yacht. Above all, in true style. Your own style. Complete with natural materials such as the teak floor, felt wall coverings and orange interior details.

Choose living life to the fullest

LUME is made for and by people who choose their own path. Freed from the rules and restrictions that have kept us from enjoying life and luxury to the fullest. That's why the unique Dutch design, the panoramic roof and the full-fledged kitchen characterize the three models enthusiasts can now choose from. Like solar panels, air conditioning and a top mattress under the starry sky that you can conjure up at the push of a button. A LUME Traveler has everything you need to enjoy your free time the way you really want to.

Luxurious Düsseldorf

This year is the 4th time that the 100% aluminium LUME Traveler is present at the Caravan Salon in Düsseldorf. From 27 August to 5 September, The Original LT360 and The Complete LT 540 will steal the hearts of even the most spoiled audiences in Hall 10, C55. Although full of innovative and comfort-enhancing novelties, the No1. model LT360 is as charming as ever, whereas the current version of the LT540 has it all: adult dimensions, a full-fledged outdoor kitchen, a top mattress sized 180 x 200 cm under the spectacular panoramic roof —with luxurious roof mosquito screening to ensure ultimate enjoyment, a sofa, cupboard space and a toilet. Of course, the outdoor kitchen also has three PITT cooking gas hobs, a stainless-steel worktop with integrated sink and a refrigerator. It's only the Nordic that hasn't travelled to Europe's largest Caravan Trade Fair this year. Instead, it can be admired exclusively in Culemborg in the Netherlands, the only permanent LUME location.

Join the movement

A Traveler never stands still for long. It's always on the move: en route to a special beauty spot, to delicious local delicacies, to a brand-new encounter. So it's no surprise that videos and moving images play a leading role on the brand-new LUME website. Beautiful films of faraway destinations, luxurious LUME locations, freedom-loving travelers who do their own

thing in their free time... The perfect setting for the legendary LUME Traveler and a virtual 360° tour of the LT360 and LT540. Want to share what you see? Feel free to join the movement or contact for a private LUME Traveler session.

FEEL FREE to discover more LUME at [www.lumetraveler.com](http://www.lumetraveler.com).

Free to use pictures: <https://www.lumetraveler.com/news-and-events/>

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